Tully & Holland announces the sale of PrankPlace.com family of websites to iStores, Inc.

Wellesley, MA – September 22, 2010 – Tully & Holland, Inc. is pleased to announce its role as advisor to Outrageous Ventures, Inc. in the sale of PrankPlace.com and its family of websites to iStores, Inc. Tully & Holland acted as the exclusive investment banking advisor to the seller in this transaction. Terms of the transaction were not disclosed.

PrankPlace.com, launched in 2001, is the primary storefront for Outrageous Ventures and is a leading e-tailer of pranks and joke shop novelties, t-shirts, Halloween costumes, and gag gifts. The PrankPlace family of websites includes PrankPlace.com, GagWorks.com, DrinkingStuff.com, and FunIdeas.com. The brand has built a broad and unique product line that includes hundreds of items not found elsewhere. The divestiture of its PrankPlace operations will allow Outrageous Ventures to focus on the continued growth of its Big Mouth Toys division.

iStores, Inc. is a diversified Internet retailer based in Vancouver, Washington. iStores' websites include Paintball-Online.com and OurDesigns.com. The acquisition of the PrankPlace.com family of websites represents a strong strategic fit enabling iStores to further diversify product offerings and the Company's customer base. iStores will consolidate the marketing and fulfillment functions of PrankPlace.com to its headquarters in Vancouver, Washington.

The text of the release as issued by Tully & Holland, Inc., reproduced from the firm's records. Tully & Holland, Inc. is a member of FINRA and SIPC.