March 5, 2005 - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to The Paragon, a mail order home décor, clothing, and accessory merchant, in its sale to Reliant Equity Investors. Reliant Equity specializes in buyouts of middle market, later stage, growth oriented manufacturing and consumer product businesses.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.