August 31, 1994 - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to The Daily Planet in the catalog company's sale to River Trading Co., a catalog consignment clothing merchant. The Daily Planet imports ethnic-influenced fashions, accessories, and gifts from 20 countries worldwide.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.