November 1, 1998 - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to E.T. Wright, the 130 year old United States footwear manufacturer, in the sale of the majority of its assets in E.T. Wright's Executive Shoe Catalog to Mason Shoe Comfort Footwear. Mason Shoe is the largest mail order footwear company in the World.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.