December 31, 1996 - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to Catalog Ventures in its sale to ValueVision International, Inc, the 3rd largest home shopping network in the United States. The mail order merchandiser, Catalog Ventures, owns Nature's Jewelry, the Mind's Eye, North Style, The Pyramid Collection, and Serengeti.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.