September 18, 2001 - Tully & Holland is pleased to announce another successful sell-side M&A assignment. The firm represented Foster & Gallagher in the sale of The Children's Group: Hearth Song & Magic Cabin Dolls to the gift delivery chain, 1-800-Flowers.com. The Children's Group, a multi-channel direct marketer of children's gifts and toys operates as a subsidiary of the specialty cataloger, Foster & Gallagher.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.