July 21, 1998 - Tully & Holland, Inc. is pleased to announce another successful conclusion to a buy-side M&A advisory engagement. Tully & Holland, Inc. represented AmerTac Holdings, Inc. in its merger with New England Pottery, the nation's leading supplier of decorative pottery, ornamental containers and planter accessories. AmerTac Holdings designs, manufactures, and distributes distinctive, decorative home accent products to wholesalers and drug and supermarket chains across North America.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.