December 17, 1998 - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to Vaughn Communications in the sale of the assets in its Products Division to Gift Connections, Inc., wholesaler of gifts, games, novelties, toys, and hobby goods. Vaughn Products Divisions manufactures and distributes gifts, novelties, and plush toys.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.