August 10, 1996 - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to BioBottoms, the California-based marketer of children's and infants' apparel and accessories, in its sale to Diplomat. Diplomat manufactures infant wear, nursery accessories, and other products for infant and toddler care and comfort.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.