October 13, 2006 - Tully & Holland, Inc. is pleased to announce its role as exclusive financial advisor to International Marketing Systems, Ltd. In the sale of their premium hot chocolate line, Land O' Lakes to Precision Foods, Inc. Precision Foods develops, packages, and blends dry mix food products for foodservice and consumer channels worldwide.

About Tully & Holland

Tully & Holland www.tullyandholland.com is a leading Boston, MA-based investment bank established in 1992. The firm provides corporate finance and mergers & acquisitions advisory services to middle market consumer product companies. Tully & Holland has particular expertise representing food & beverage companies, multi-channel marketers, retailers, and consumer product manufacturers and distributors.